



MAESTRO

REVEALS...

dusting the classics ♪ busting the secrets



A SWEEPING INTRODUCTION TO CLASSIC MASTERPIECES

In 'Maestro Jules Reveals' we follow dustbusting conductor Jules van Hessen in his quest to unveil the myths and mysteries of 100 great masterpieces. A humorous and entertaining series of 100 15-minute episodes, that will shed a bright new light on the greatest works of all time. Maestro Jules Reveals takes the world of the classic masterpieces out of their 'ivory tower' by dusting them off through all kinds of intriguing stories and secrets surrounding these works and their composers.





MAESTRO JULES VAN HESSEN, ON A MISSION TO SPREAD THE JOY OF THE CLASSICS THE MAN WHO CREATED THE SERIES IS ALSO PRESENTING ALL EPISODES.

Jules van Hessen is a reputed Dutch conductor with an extremely diverse repertoire. Passionate as he is about the classical works of all time, he has made it his mission to make it easy for anyone to fall in love with them too. To that purpose he has developed a live theater show of Maestro Jules Reveals, with which he has been touring throughout the Netherlands for three seasons.





MAESTRO JULES REVEALS: FROM SUCCESSFUL LIVE SHOW TO UNIQUE TV-FORMAT

His live version of the 'Maestro Jules Reveals' concept turned out to be hugely successful, mixing concert and lecture in such a fun and enlightening way that he found himself nicknamed 'the dustbusting maestro'. It also resulted in three television shows at Christmas 2016 with the Netherlands Radio Philharmonic Orchestra drawing an unprecedented amount of viewers on Dutch Public Television (AVROTROS) for a classical music programme. Jules is now widely recognized as a highly talented media personality, loved by many because of his charm and ability to make the wonders of classical masterpieces accessible to the broadest possible audience.

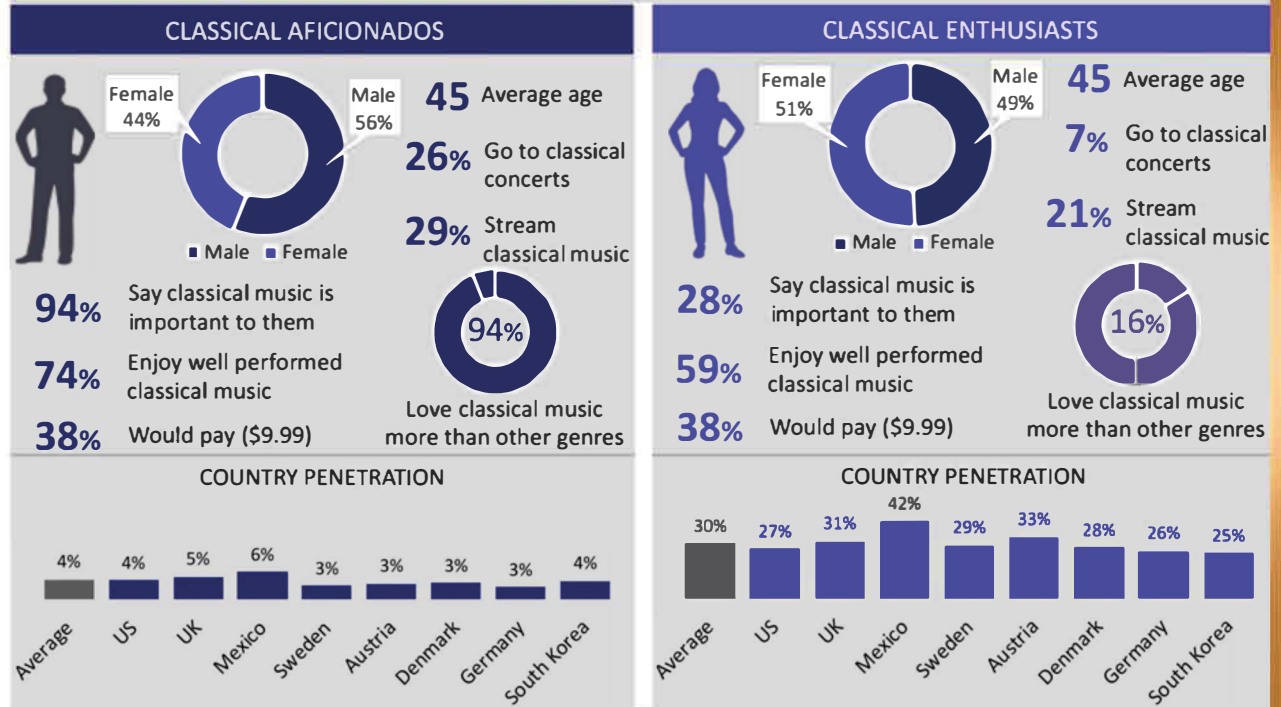




Classical aficionados and Classical enthusiasts - Global Profiles

A UNIVERSALLY APPEALING VIDEO SERIES WITH WORLDWIDE POTENTIAL

Maestro Jules Reveals' engaging and exciting way of storytelling, enhanced by mixing live footage with entertaining graphics and animation, makes for a universally easy-to-grasp understanding. The video series' approach is aimed to surprise not just the hundreds of millions of classical aficionados and enthusiasts worldwide, but also younger generations and audiences new to classical music. Especially in the US and Asian markets, there is an equally sizeable audience, that will love an exciting introduction to the classics in this visually striking and entertaining way.





ONLINE EXTRA: THE CONCEPT EXTENDED TO A DUSTBUSTING HELPDESK

Maestro Jules Reveals is produced as a series for TV- and VOD distribution. As a concept it wants to reach out to new generations and therefore it will also feature an interactive Maestro Jules Helpdesk, consisting of 100 video's explaining classical music terms, instruments and revealing both elementary knowledge and juicy facts.



SEASON 1 OF MAESTRO JULES REVEALS

- Beethoven - Symphony No 5
- Rachmaninoff - Piano Concerto No 2
- Tchaikovsky - Romeo & Juliet Fantasy Overture
- Vivaldi - The Four Seasons – Summer
- Mozart – Symphony No 40 KV 550
- Ravel – Bolero
- Dvorak – Symphony No 9 " From the New World"
- Rimsky Korsakov – Sheherazade
- Bruch – Violin Concerto
- Mendelssohn – Symphony No 3 "Scottish"

PILOTS

- Beethoven – Symphony No 5
- Rachmaninoff – Piano Concerto No 2





ABOUT MAESTRO JULES

With expertise that includes conducting a vast amount of renowned orchestras and opera houses around the world, award-winning Dutch musician and orchestral leader Jules van Hessen also has experience as a CD and DVD recording artist, lecturer and radio host. He has served as Artistic Director of the Netherlands Theatre Orchestra (Maestro Jules Orchestra) since its founding in 1987, where his ongoing acclaim has fostered the introduction of his own series conducting and explaining the genesis and structure of the orchestral masterpieces that are performed. The series is now performed in many concert halls (Concertgebouw Amsterdam, TivoliVredenburg Utrecht) by various Dutch and German orchestras. The success of this concept (Maestro Jules Reveals) has led to three prime-time broadcasts with the Dutch Radio Philharmonic Orchestra on Dutch Public Television (AVROTROS).

Van Hessen is an expert and an ambassador of Jewish music: he was both conductor of the PBS production “Cantors, a Faith in Song” and “The New York Cantors”, which was recorded in the beautiful 17th-century Portuguese Synagogue in Amsterdam and broadcast nationwide in the U.S.

He has formulated numerous novel and entertaining lecture series for businesses, including “The conductor as manager, the manager as conductor,” and has been a long-time host on Dutch Public Classical Radio (NTR).



Van Hessen earned his academic credentials from the Royal Conservatory in The Hague, where instructors included Edward Downes, Lionel Friend, Peter Eötvös, Karl Oesterreicher and Gennadi Rozhdjstvensky. Since then he has been awarded the Silver Flower at the San Remo International Competition, Second Prize & Orchestra Prize at the Malko Competition in Copenhagen, and the Laureate prize for the Igor Stravinsky Conducting Competition in Austria. He was chosen to conduct the final Gala Concert at the Dutch (NOS) International Conductors Course and remains the first Dutch conductor to ever be invited to the People's Republic of China.

He has worked in Italy, France, Denmark, Belgium, the U.K., Germany, Monaco, Austria, the U.S., China, Brazil, Thailand, the Middle East and Mexico, conducting alongside such artists as Frank Peter Zimmerman, Dmitri Hvorostovsky, Pepe Romero, Nelson Freire, Behzod Abduraimov and Giora Feidman. Van Hessen's critically acclaimed recordings include the complete works of Danish composer Bent Sørensen. Recently he was knighted by His Majesty Willem Alexander King of the Netherlands "Ridder in de Orde van Oranje Nassau" for his achievements as Ambassador of Classical Music.

a Maestro Jules Media

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